

**promotionalcodes.com**  
...pass it on!

**COUPONWINNER.com** 

## COUPON DO'S AND DON'TS

If you're new to the online coupon game, you can certainly benefit from these helpful tips provided by online savings expert, Alexis Caldwell. Even seasoned online shoppers can learn from these insider insights.

### DO's

*Do* shop online to find the best prices.

*Do* compare prices between stores and brands before making purchases.

*Do* find a promotional code or discount offer before purchasing *anything* online.

*Do* research prices and promotional codes at sites like PromotionalCodes.com and CouponWinner.com.

*Do* stack coupons when possible. Several offers can sometimes be applied to the same purchase to save even more. For example; a 25% off coupon can be used in conjunction with a free shipping coupon to maximize savings on the same purchase.

*Do* stock-up on certain items to increase savings. Purchasing more can sometimes qualify your order for a better value coupon.

### DON'Ts

*Don't* purchase anything without entering a promotional code. If there is a box for a code, then you can likely find one on websites like PromotionalCodes.com and CouponWinner.com.

*Don't* make in-store purchases before comparing prices online. You can often find better prices online and many sites offer promotional codes for free shipping.

*Don't* stick to a certain brand. Going off-brand can mean saving.

*Don't* forget to read the fine print on coupons. Expiration dates, minimum order size and certain exclusions may affect how you use the promotional codes.

*Don't* give out personal information to get coupons. Sites like PromotionalCodes.com and CouponWinner.com give users the *option* of entering an e-mail address in order to receive newsletters, but do not require the information to access coupons.

*Don't* pay for coupons. This is a sign that a website is untrustworthy. Promotional codes are provided by retailers to shoppers for FREE.

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*PromotionalCodes.com, a project of SurfMyAds.com, Inc., is an online shopping website that works with nearly 8,000 retailers and provides thousands of free online coupons and promotional codes from top brand-names like Macy's, Target, Home Depot, Travelocity, Dell and more. SurfMyAds.com Inc., developed by a team of young professionals in 2006 in Santa Barbara, CA, specializes in creating high-level web based projects. In addition to PromotionalCodes.com, SurfMyAds.com features additional savings on leading brands offered through CouponWinner.com and runs a UK-based discount shopping site, [www.Codes.co.uk](http://www.Codes.co.uk). For more information, visit [www.PromotionalCodes.com](http://www.PromotionalCodes.com), [www.CouponWinner.com](http://www.CouponWinner.com) or [www.SurfMyAds.com](http://www.SurfMyAds.com).*

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